



HEALTHCARE
FACILITIES
symposium and expo

September 24-26, 2024

Sept. 24-25 - Exhibits
Austin Convention Center
Austin, TX

hcarefacilities.com

EXHIBIT & SPONSORSHIP PROSPECTUS

*Opportunities to reach healthcare facility
buyers and architects who specify*

CONNECTING ALL STAKEHOLDERS

*Responsible for the Planning, Design, Construction
and Operations of Healthcare Facilities*



37
years
of innovation
in healthcare

Care | Design | **IMPACT**

Contact Ann Belz at
203-307-2695 or
ann@jdevents.com

*“This was our first show and we were impressed with the
quality of attendees – we will be back next year!”*

**—TRACEY HEIMPEL, NATIONAL SALES DIRECTOR, STANCE
HEALTHCARE**

*“HFSE outperformed our expectations! The quality of the
attendees are excellent for our type of business.”*

**—JOE KINGSTON, DIRECTOR, FABRICATION & ADVANCED
NDT SERVICES, SMITH-EMERY LABORATORIES, INC.**

ABOUT US

- **RICH HISTORY WITH PROVEN TRACK RECORD** In 2024 the Healthcare Facilities Symposium & Expo (HFSE) will celebrate our 37th year connecting some of the most passionate and dedicated thought-leaders in healthcare construction and design in Austin, TX.
- **EXTENSIVE OPPORTUNITIES** are available to reach your target audience of healthcare buyers and specifiers all year. This includes exhibitor opportunities and digital options like Custom Webinars, Custom Emails, Solution Spotlights and Leaflet e-Newsletter Advertising. Design Team Galleries are available for architectural firms to showcase projects and provide a 15-minute speaking opportunity (limited availability) and sponsorships to elevate your brand. These buyers come to HFSE searching for products and solutions for designing and building innovative healthcare environments.
- **A DIFFERENT EXPERIENCE** Join us and meet our niche audience coming from across the country to HFSE, gathering together in a special, caring community environment that truly makes HFSE unique. The engagement, the emotions, the magic from the inspirational keynotes, the music, passionate presentations, the dedicated people, results in more in-depth interactions, and quality conversations that are more meaningful and that bring results. Join us in Austin.
- **OUR AUDIENCE** Includes the entire team of stakeholders responsible for the planning, design, construction, operations and management of healthcare facilities.

ATTRACTING HEALTHCARE PROVIDERS IS A TOP PRIORITY

HFSE IS DIFFERENT BY DESIGN

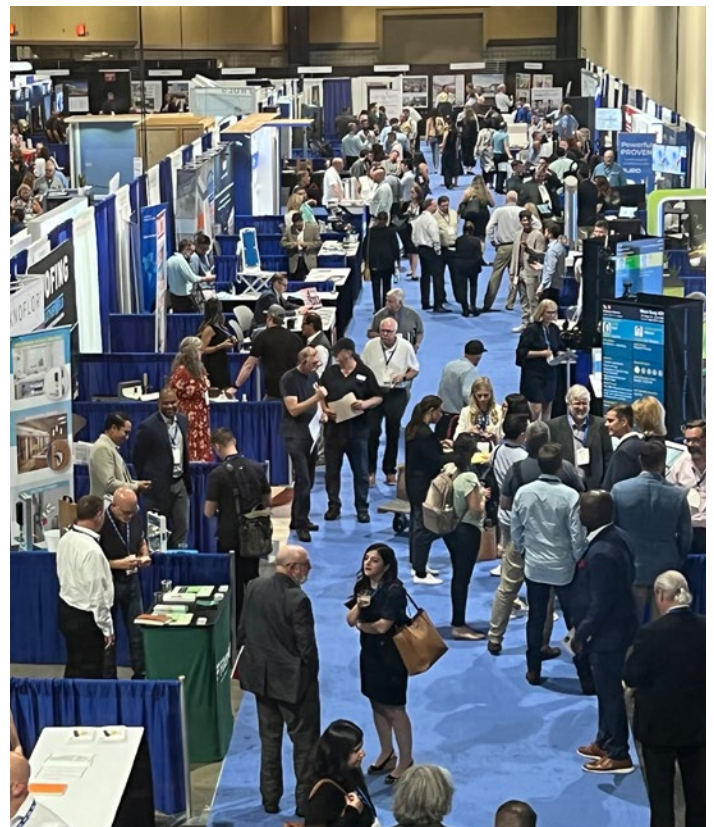
- Healthcare Providers speak on all of our educational panels (it's required).
- Healthcare Providers make up one of the largest audience segments of our show.
- Healthcare Providers serve on our independent advisory board and provide critical insight into what's on the minds of the industry and what HFSE needs to address.
- Healthcare Providers receive special lower pricing and can attend conference education which is only for healthcare employees.

Join us in Austin for a
different kind of experience!
Call today to reserve space!

STAND OUT AND BE SEEN

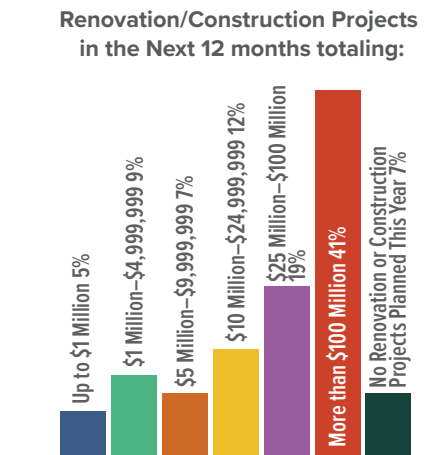
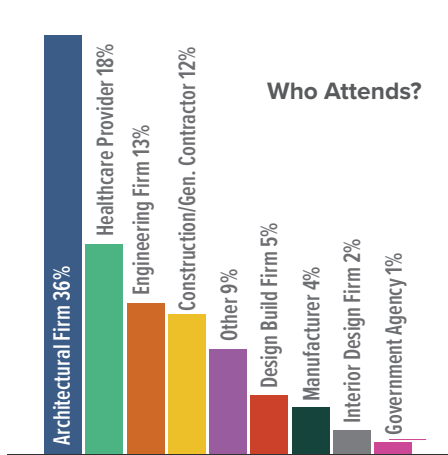
COST SAVINGS — MORE TARGETED — BETTER VALUE — BETTER ROI AND SUCCESS

- Don't drown in a big ocean of exhibitors like at some shows.
- Exhibit at HFSE — stand out and be seen by key health-care facilities buyers and specifiers with big budgets and buying power.
- HFSE's audience is more targeted, more focused, and delivers better value, better ROI and success. HFSE is cost effective, results-oriented (with a 33% less expensive booth package than some other shows) and an efficient use of your time.
- Robust booth package includes 2 invitation programs, social media visibility, 4 expo hall passes and 1 full conference pass for your team and post-show attendee mailing list.
- HFSE is a quality event produced with attention to detail, by our experienced, knowledgeable team, providing outstanding customer service giving you a better experience, engagement and success.
- We are respectful of your time — HFSE is Tuesday through Thursday (no weekend move-in that requires higher labor rates).



EVENT HIGHLIGHTS

- **Audience.** Meet face-to-face with thousands of motivated, interested and engaged stakeholders responsible for purchasing products and solutions to improve their current and new facilities.
- **Robust Educational Program.** World-class conference program featuring thought leaders from design firms and healthcare facilities. Our educational program includes conference sessions, inspiring keynote presentations, dynamic interactive pre-conference workshops, discussion forums, facility tours and more.
- **Esteemed Independent Advisory Board.** HFSE receives industry support, expert advice and guidance from some of the top industry leaders from across the country.
- **Promotional Outreach.** HFSE's extensive promotional campaign includes print ads, email marketing, digital media, retargeting, social media, and telemarketing resulting in over a million impressions across all channels.
- **Networking Events and Quality Face Time with Attendees** in the Exhibit Hall and at networking events including the Symposium Party and Raffle Fundraiser, the Networking Reception Ice Cream Social, the Networking Mixer Happy Hour, the Awards Luncheon, Networking Lunch on the Exhibit Floor and more.



LARGE BUDGETS AND BUYING POWER

93% of 2023 attendees will be involved with a project within the next 12 months and **72%** of those projects valued at **\$10 Million** or more while **41%** of those projects are valued at more than **\$100 Million**

High Level Decision Makers

Role	Percentage
Staff	22%
Principal/Owner/CEO, CFO, COO	25%
Manager/Supervisor	23%
Administrator/Vice President/Director	30%

EXHIBIT HALL & NETWORKING SCHEDULE

TUESDAY, SEP. 24, 2024

7:00 – 8:30 AM	Networking Breakfast*
8:30 – 9:45 AM	Keynote Presentation
11:00 – 11:15 AM	Recharge Break
12:15 – 1:30 PM	Awards Luncheon*
2:45 – 3:00 PM	Networking Break
4:00 – 6:00 PM	Exhibit Hall Open
4:00 – 6:00 PM	Symposium Party & Raffle in Exhibit Hall

WEDNESDAY, SEP. 25, 2024

7:00 – 8:00 AM	Networking Breakfast*
9:15 – 10:30 AM	Keynote Presentation
10:30 – 3:00 PM	Exhibit Hall Open
10:45 – 2:45 PM	Design Solutions Theater Presentations
11:30 – 1:00 PM	Networking Lunch in Exhibit Hall
2:00 – 3:00 PM	Ice Cream Social in the Exhibit Hall
6:00 – 7:30 PM	Happy Hour – Offsite

*Requires Conference Pass to attend. (See website for complete schedule)

TRADE & ASSOCIATION PARTNERS

HFSE partners with a range of industry associations, publications, blogs and e-newsletters on marketing, special events, exhibits and education including:



The CARITAS Project



WHY EXHIBIT OR SPONSOR AT HFSE?

- **Showcase your solutions** to our audience of high-value, senior leaders from hospitals, healthcare systems, construction, architectural design and engineering firms including healthcare providers, architects, facility managers, engineers, interior designers, construction professionals, healthcare planners and owners.
- **Reach your target audience** and gain access to key decision makers you might not otherwise reach.
- **Lead generation**—build your pipeline to drive sales.
- **Network with peers** and build new relationships with key industry experts to help grow your business.
- **Thought leadership**—create brand awareness and increase ROI.

HFSE 2024 EXHIBITOR PACKAGES

Exhibit space and promotional opportunities designed to drive buyer traffic pre-event, at the event and post-event.

EXHIBITOR BOOTH PACKAGE

\$4,395 per 10'x10' booth space
(\$350 charge for each exposed corner)

Your Investment Includes:

- Company listing and description on website and in Event Guide
- Exhibitor listing in the HFSE Mobile App
- Company branding included in our extensive event marketing campaign
- Top 25 Invitation Program: (Free Conference Pass) Invite your Top 25 qualified customers and prospects from healthcare to HFSE – they receive a one-day Conference Pass at no charge. *(Deadlines apply)
- VIP Expo Hall Invitation Program: (Free Exhibit Hall Pass). Invite an unlimited number of guests to the exhibit hall for free using our Be Our Guest Email or PDF ticket
- 4 exhibitor personnel badges per 10'x10' booth
- 1 Full Conference Pass (\$1,795 value)
- Post-Show attendee mailing list
- Admission to Happy Hour networking party at an offsite venue
- Booth includes: Company identification sign, 8' high back drape with 3' high side drape, 24-hour perimeter security

CONVENIENT BOOTH PACKAGE

\$5,295 per 10'x10' booth space

Includes standard Exhibitor Booth Package listed above PLUS the following items for inside your booth:

- Carpet
 - 6' table skirted (black drape)
 - 2 Black Diamond side chairs
 - Corrugated wastebasket
 - Electric - 500-watt outlet
 - Up to 200 lbs. of drayage
- (No substitutions or upgrades, offer expires September 1, 2024)

DESIGN TEAM GALLERY

\$4,195 per space

ONSITE DISPLAY

- Space for two 40" x 40" poster boards to showcase your healthcare project
- Company identification sign
- A bin to distribute marketing material up to 8.5" x 11"
- A business card holder to collect attendee leads
- On-site labor to hang project boards
- Return shipping of boards

BRANDING & EXPOSURE

- Company listing and description on HFSE website, Event Guide and in HFSE Mobile App
- 15-minute Presentation in the Design Solutions Theater
- Digital Design Gallery Presence - Your digital images will be displayed in a second high traffic area of the show
- Solution Spotlight – email promoting your firm is sent to our pre-registered attendees
- Company branding in our extensive marketing campaign including emails, social media and more

Limited Availability!

EDUCATION & NETWORKING

- Full Conference Passes – 1 for your company and 1 for your client (\$3,590 value)

PREMIUM COMPANY LOGO LISTING:

\$600

Upgrade to this enhanced exhibitor or gallery listing and make a big first impression with HFSE attendees which includes:

- Logo in the printed Event Guide (handed out to all attendees on-site)
- Logo on HFSE web site
- Logo on HFSE mobile app
- Video, (20) product images and (5) brochure PDF's on HFSE web site

*Qualified individuals for complimentary conference passes are architects, interior designers, engineers, contractors and representatives from healthcare facilities. Product manufacturers, services providers and consultants do not qualify for the complimentary conference invitation program. They must not be currently registered. If they participated in the Free program last year, they do not qualify. Duplicate names submitted by different companies will be invited by the first company who submits.

MAXIMIZE SUCCESS AND ROI

- **Participate in all the show has to offer**, not just the exhibit hall, but also the conference sessions, workshops and networking events to maximize your face time with key healthcare facilities buyers and healthcare architects and increase ROI and success.
- **Exhibit Hall Feature Areas** driving engagement and traffic on the show floor include two Design Solutions Theaters featuring architectural design firm presentations, HFSE Engagement Area, Ask the Expert, two mobile show rooms, Scavenger Hunt and more designed to encourage attendees to spend more time.
- **Top 25 Invitation Program** (Free Conference Pass) is designed to help our exhibitors be successful and meet with your top healthcare customers and prospects at the event. Your top prospects will be invited to meet with you at the show and attend our highly acclaimed conference program and expo for free.
- **Branding** – Year-round exposure on our website, emails, retargeting, social media, hundreds and thousands of impressions.

HFSE PRODUCT AND SERVICE CATEGORIES:

- | | |
|--|--|
| Acoustical Solutions | Lockers/Storage |
| Architects | Mechanical Systems - HVAC/Plumbing/Heating |
| Artwork/Pictures | Medical Beds/Headwalls |
| Asset Tracking | Medical Equipment |
| Building Automation & Management Systems | Mobile clinics/kitchens |
| Building Materials | Modular Wall Systems |
| Cabinets/Casegoods | Modular/Temporary Buildings |
| Ceiling/Ceiling systems | Nurse Call Systems |
| Cleaning Supplies & Equipment | Patient Handling Equipment/Lifts |
| Communications Systems | Plumbing Fixtures/Equipment |
| Construction Management | Radiation Shielding |
| Doors/Frames/Windows/ Skylights | Roofing Systems/ Products |
| Electrical Equipment | Security Systems: Access Control/CCTV |
| Electronic Medical Records (EMR) | Software - IT |
| Elevators/Escalators | Solar |
| Engineering Consulting | Stone/Tile/Concrete |
| Environmental Products | Storage Systems |
| Fabric/Textiles | Surfacing Materials |
| Fire/Safety Systems | Technology Systems |
| Flooring/Floor Coverings | Telehealth |
| Furniture/Furnishings | Wall Panel Systems |
| Glass Products | Washroom Fixtures |
| Green Products | Waste Management |
| HVAC Equipment | Water Features |
| Insulation & Moisture Control | Water Treatment |
| Interior Wall Surfaces | Wayfinding/Signage/Digital Signage |
| Kiosks & Interactive | Window Treatments/Textile/Fabrics |
| Lighting Products Lighting Services | Workstations |



DIGITAL OPPORTUNITIES, MARKETING, BRANDING, TRAFFIC DRIVERS AND SPONSORSHIPS

HFSE offers marketing, branding, sponsorships and numerous digital opportunities to elevate your brand by connecting you with our healthcare design and construction community year-round.

Reach our HFSE audience anytime and drive revenue now. You'll build brand awareness, grow your business and stay engaged with high level healthcare buyers and specifiers.

You can Sponsor a Custom Webinar to position your organization as a thought leader, educate the industry and create brand share, while generating leads. Or consider a Custom Email, digital advertisement featuring your product in our Leaflet E-Newsletter, Solution Spotlight email promotion or White Paper.

Exhibitor/Non-Exhibitor Price:

Leaflet e-Newsletter Advertisement \$650 / \$750 per ad

Advertise in the *Leaflet* bi-monthly e-newsletter featuring articles submitted by Symposium Advisory Board members and speakers, guest columnists, industry views from *Medical Construction & Design Magazine*, editorial content, recent tweets from @hcarefacilities and white papers.

Custom Webinar 1 Webinar \$3,500, 2 Webinars for \$6,000

This is an opportunity for your subject matter expert to provide a relevant online webinar presentation to our healthcare design and construction community. Position your organization as a thought leader, create brand share, while generating leads.

Gain exposure to potential clients while having their undivided attention, providing valuable information including case studies, best practices, and lessons learned, not only demonstrating your organization as an industry expert but separating your organization from your competition.

Includes 60-minute webinar presentation and on demand archived version on hcarefacilities.com, branding and visibility, lead report of registrant's full contact information, 3 custom registration questions, and post-webinar survey. Our webinar team will handle the logistics, marketing and promotion and will walk you through the process.

- Your logo will be featured on the HFSE website as a Digital Content Partner

Custom Email Promotions \$2,000 / 3,000

Provide a custom email and get your compelling message into the hands of our Healthcare Facilities Symposium audience. This is an excellent way to promote your products and participation at HFSE 2024—driving traffic to your booth, website and sales office. This email is exclusive to your organization—you own the messaging, branding and content. *Limited availability.*

- Your logo will be featured on the HFSE website as a Digital Content Partner

White Paper Promotion \$1,000 / \$1,500

White paper opportunities include promotion and hosting of a white paper on hcarefacilities.com for six months and additional bonus distribution in a minimum of one Leaflet e-Newsletter. Lead report provided monthly with full contact information including email addresses.

Solutions Spotlight Email Promotion Basic Spotlight \$700/\$800

Feature your product or solution in a shared Solutions Spotlight email promotion. This monthly email promotion showcases a limited number of innovative products and solutions to the Healthcare Facilities Symposium & Expo community. The email includes your product image, headline, target URL and description.

- Your logo will be featured on the HFSE website as a Digital Content Partner

HFSE Website Banner Advertising \$750/month

- Build brand awareness and drive traffic to your booth or Design Team Gallery with an HFSE Website Banner Ad
- (1) Banner Ad (728 x 90) Run of Site (ROS) advertising on the HFSE Website, can appear on any web page.

CALL TODAY to discuss a strategic marketing program to drive your success.



SPONSORSHIP OPPORTUNITIES

Traffic Drivers, Advertising and Sponsorships to Elevate Your Brand

We have a variety of sponsorships to choose from to reinforce your brand to our high value attendees. Tie your brand to our high-level educational content as a Conference Session Room Sponsor. Have a new product or service you would like to highlight at the Healthcare Facilities Symposium & Expo? Call me to discuss branding opportunities and sponsorships to help achieve your goals.

Opening Keynote Sponsor	Mobile App Sponsor
Day Two Keynote Sponsor	Mobile App Banner Advertising
Closing Keynote Sponsor	Pop Up Banner
Networking Lunch on Exhibit Floor	Lounge Seating in Hallway
Symposium Party	Happy Hour Sponsor
Ice Cream Social in Exhibit Hall	Design Solutions Theater Sponsor
Aisle Signs	Flooring Sponsorship
Registration	Custom Webinar
Facility Tour Bus	Leaflet e-Newsletter Advertising
Networking Breakfast (3)	Solutions Spotlight Email Promotion
Exhibit Hall Coffee Break for Attendees	Custom Email Promotion
Water Bottles	White Paper Promotion
Event Guide Floorplan	Window Clings
Lanyards	Floor Clings
Notebooks	Escalator Clings
Badges	Column Wraps
Conference Session Room Sponsor	Raffle Prize Bucket
Private Business Suite	Hydration Sponsorship
Attendee Distribution Item	Sustainability Sponsorship
Pen Sponsor	Countdown to HFSE Newsletter
Banner in Prime Location	

CONSTRUCTION COMPANIES – Have your brand seen by every attendee as our Badge Sponsor, Lanyard Sponsor, Registration Sponsor and more. And we'll include a full conference pass to attend the conference sessions with your sponsorship – call for details.

FLOORING COMPANIES – Sponsor the aisle where your exhibitor booth is located for maximum visibility.

WINDOW CLINGS, FLOOR CLINGS, ESCALATOR CLINGS, COLUMN WRAPS – Call for Details

NEW HFSE ENGAGEMENT AREA – Call for Details

FURNITURE COMPANIES – sponsor the Design Solutions Theater and provide the seating in these high traffic education areas of the show floor. Additional opportunity to provide lounge seating in high traffic area.

SPONSOR AT THE HIGHEST LEVEL

Platinum, Gold, and Silver Sponsorships are available.

- Choose from three levels for comprehensive pre-event, on-site and post event branding at top billing.
- Custom packages are available – call for details.

HOW ARE YOU DRIVING TRAFFIC TO YOUR BOOTH?

Are you looking for ways to enhance your presence and have your organization stand out above your competition? Check out our advertising, marketing, branding and Sponsorship opportunities to elevate your brand. Don't miss out on these great options designed to maximize your company's visibility and drive traffic to your booth:

Scavenger Hunt Sponsorship \$3,000

- Logo on Event Guide Sponsor Page
- Logo with Company Description in Event Guide & Website Exhibitor List
- Logo/Link on Website Sponsors Page
- Attendees will be given a clue to point them to your booth
- Logo on Onsite Sponsor Banners (Deadlines apply)
- Pre-Show and Post-Show Attendee Mailing List
- (1) full conference pass (\$1,795 value)

Advertising in Event Guide Deadline: August 4th

One of the most cost effective ways to promote your brand and messaging. Attendees utilize the Event Guide during the show and year round.

- Premium Logo Listing in Event Guide/Website \$600
- Additional listing in Event Guide/Website \$500
- Full Page Ad in Event Guide \$1,595
- Half Page Ad \$800
- Inside Front Cover \$2,000
- Inside Back Cover \$2,000
- Back Cover \$2,500

Raffle Prize Bucket Traffic Driver In Your Booth \$600

We hold an annual raffle each year with prizes donated by our raffle committee, to give back to a well deserving organization.

- Participating companies will have a "Raffle Prize Bucket" in their booth.
- Attendees will come to your booth to speak with you and will drop tickets in the bucket for the raffle item associated with your company.

SECURE YOUR BOOTH, DESIGN GALLERY OR SPONSORSHIP TODAY!

CONTACT: Ann Belz | ann@jdevents.com | 203-307-2695 or 603-471-0877

ATTENDEE LIST

SAMPLE OF 2023 HOSPITALS, HEALTHCARE FACILITIES AND HEALTH SYSTEMS:

AdventHealth	DHUD\Healthcare Programs	Northwell Health	University of California Irvine / Division of Finance and Administration Design and Construction Ser
Advocate Health	Duke Health	Northwestern Medicine	
Atrium Health	Eskenazi Health	Novant Health	
BHDP	Express Med	OhioHealth	University of Chicago Medicine
BJC HealthCare	FirstHealth of the Carolinas	Parkland Hospital	
Bon Secours Mercy Health	Five Rivers Health Centers	Penn Medicine	University of Iowa Hospital and Clinics
Boston Children`s Hospital	Flagship Healthcare Properties	Pure Project Management	
Boston Medical Center	Grifols	Rendina Healthcare Real Estate	University of Kentucky
Brigham and Women`s Hospital	Harris Health System	Robert Wood Johnson University Hospital	University of Maryland School of Medicine/ Medical Center
Canandaigua VA Medical Center	Indian Health Service	Rush University Medical Center	UNMC
Cape Fear Valley Health System	Indiana University Health	Seattle Children`s Hospital University of Washington	UT Health San Antonio Multispecialty and Research Hospital
CaroMont Health	Inova Health	Southern Arizona V.A. Health Care System	VA Boston Healthcare System
Catholic Health	Inova Musculoskeletal	Stanford Health Care	VA Caribbean Healthcare System
CEDARS-SINAI	IU Health	Stanford Medicine Children`s Health	VA Healthcare Center
CentraCare Health	Jai Forte	State of Tennessee	VA SAJ
Changle District Hospital, Fuzhou City CHINA	Jesse Brown VA	Tenet Healthcare	VCU Health System
Charles River Community Health	Kangpaining Pharmaceutical Technology Co., Ltd.	UDLR	Vizient, Inc.
charsadda pharmacy	Launceston General Hospital	UI Health	Warren Clinic, Inc., a part of Saint Francis Healt
Children s National Hospital	Lucile Packard Children s Hospital	UK HealthCare Facilities Planning	Wayne HealthCare
Children`s Hospital of Philadelphia	Main Line Health	UMC El Paso	White River Indian Hospital
Childrens Healthcare of Atlanta	MAYO CLINIC	UNC Health	WVU Medicine Fairmont Medical Center
Chinese Hospital	Mayo Clinic Arizona	University Medical Center of El Paso	
Cleveland Clinic	MD Anderson Cancer Center		
Community Health Network	Medxcel		
Community Health Systems	Memorial Hermann		
Compass Surgical Partners	Memorial Sloan Kettering Cancer Center		
Cook Children`s Health Care System	Mercy Health		
Delaware Valley Community Health	MetroHealth		
Department of Veterans Affairs	Milwaukee County		
Dept. of Housing and Urban Development	Mind 24-7		
	Mingo		
	myPlace Health		
	Nationwide Children s Hospital		
	Nemours Children s Health		



ATTENDEE LIST

SAMPLE OF 2023 ARCHITECTURE, CONSTRUCTION, DESIGN AND ENGINEERING FIRMS:

Abnomarche	Bureau Veritas	Architecture	ITGLarson Inc.	Northstar Management Co., LLC	Smith Hager Bajo Inc
Accurate Contracting Services	Burns & McDonnell	ERDMAN	J.E. Dunn Construction	Novus Architects	Smith Seckman Reid
ACI/Boland, Inc.	Burns Engineering	Eriksson Engineering Associates, Ltd.	Jacobs	O Connell Robertson	SmithGroup
ADAMS Project Management	Butz	ESD/ Stantec	JE Dunn Construction	O Donnell & Naccarato	SMRT, Inc.
ADC Engineering	Cannon Design	Eskola Roofing & Waterproofing	Jhi Healthcare Design	Oculus	SOMEC MEDICAL
Advantage Interior Supply	Capital Engineering Consultants, Inc.	ESP Associates	Kahler Slater	Office Environments	Soundown Corporation
AE7	CBI	Evergreen Silks NC Inc	Kawneer	Officeworks Inc.	Southgate Consulting Ltd
AECOM	Charlotte Engineers	EwingCole	KDA Architecture	Osborn Engineering	Specialized Engineering Solutions
Affiliated Engineers	Chianis + Anderson Architects	Faith Group, LLC	Kimley-Horn	OWH, Inc.	SSOE
AKF Group	Choate Construction	FFE	KLH Engineers, Inc.	P4H Inc.	SSR
Albert Kahn Associates	Christner Architects	Flad Architects	LaBella	Page	Stantec
Alfred Williams & Company	Clark Construction Group, LLC	Four Point Design	LandDesign	Page Architects & Engineers	Stengel Hill Architecture
ALSC Architects	Clark Patterson Lee	Freeman Architecture	Landmark Builders	Page Southerland Page	Storey Program Mangement
Americaribe / Bouygues Batiment International	Clean and Science	FSA	Lavallee Brensiner Architects	Parsons	Storr Office Environments
Anchor Planning	CLUNE CONSTRUCTION	Gensler	Lawrence Group	Pawling	Strata Project Management Group
Andrews Architects, Inc	CMTA INC	GHR Engineers and Associates, Inc.	Layton Construction	Payette	StructureCare
Apogee	CO Architects	Gilbane Building Company	Lellyett & Rogers	Pepper Construction	Surge Digital Marketing
Aquafinity	COAST 2 COAST	GMF Steel Group	LEO A DALY	Perkins & Will	SWA Architects
Arcadis (formerly CRTKL)	Compass 5 Partners	GMS Engineers	LF Driscoll Co.	Perkins Eastman	SwiftEnviron
ARCH Design	Corgan	Goodwyn Mills Cawood	Little Diversified Architectural Consulting	Perkins Eastman Black Architects Inc	Swinerton
Architects Orange architecture+	Coalus, LLC	Gresham Smith	LMH Architecture	Perspectus Architecture	Syska Hennessy Group
Array Architects	CPL Architects & Engineers	Gresla Architects Inc.	Loring Consulting Engineers	PF & A Design	Tagliaferri Architects, Inc
Arup	CRGA Design	GRESLA ARCHITECTS, Inc.	Louis Vidal + architects	Phase Zero Design	Terracon Consultants
Ascension Health	CRTKL	GUIDE Architecture, LLC	Lynch Mykins Structural Engineers	Precision Plumbing & Service, LLC	Terracon Consultants, Inc.
Atkore - Unistrut Construction	Cumming Group	Guidon Design	MASS Design Group	Prime AE Group	The Beck Group
Austin Commercial	Cumming Mgt Group	HAMMES COMPANY	Mazzetti+GBA	Progressive AE	The Boldt Company
Avani Parikh Architecture PC	Cuningham	Harker	MB Kahn Construction Co., Inc.	Project Management Advisors, Inc.	The Concord Group
Babendure Design Group	Dan Lurie Associates, Inc	Hasenstab Architects	McAdams	Radco Construction Services Inc	The Innova Group
Bancroft Architects + Engineers	DBSI Inc.	Haskell Architects and Engineers, PA	McCarthy	Radco Roofing	The Neenan Company
Bard Rao + Athanas Consulting Engineers LLC	DCI	Hayden Design	McCulloch England Associates Architects Inc	RenzCo Architecture	The Walsh Group
Barge Design Solutions	Design Collaborative	HDR Architectural	McKim & Creed	Rice Fergus Miller	The Whiting-Turner Contracting Company
Barton Malow	DesignGroup	HEAPY	McMillan Pazdan Smith Architecture	RMF Engineering	Thornton Tomasetti
bda architects	DesignLOGIQ	Hensel Phelps	Meadows & Ohly	Robins & Morton	tk1sc – member of WSP
Bear Construction Company	Detailed by Design	HFG Architecture	MedicalSystem Company	Rodgers Builders	TLC Engineering for Architecture
Beck Group	Development & Construction Insight	HGA	Messer Construction	Rogers-O'Brien Construction	Trinity NAC
BHDP Architecture	Devenney Group Architects	High Concrete Group LLC dba StructureCare	Midwest D-Vision Solutions	RTA Architects	Turner & Townsend
Blue Cottage of CannonDesign	DiagnosingIdesign	HKS	MKM architecture + design	Rudolph Libbe Inc.	Turner Construction
BMS CAT	DLR Group	HMC Architects	MODLOGIQ	Russell + Lopes Architects	Tych & Walker Architects
BNBuilders	DLR group WMBA	Hobbs+Black Associates, Inc.	Mona + Associates Design, LLC	Samet Corp	Unistrut Midwest
Bonitz Inc	DPR Construction	Hoefer Welker	Moody Nolan	Sanford Rose Associates	V3
Bostwick Design Partnership	DS Healthcare	HOK	MSS Solutions	SCA - Stewart & Conners Architects, PLLC	Valley Engineering
Boulder Associates	dsk architects	Hord Coplan Macht	NAC Architecture	Schehr Design	Vee Technologies
Brasfield & Gorrie	Dunbar	HR COMPANY	Nacht & Lewis	Selbert Perkins Design	Veregy
Broaddus & Associates	DWG Inc. Consulting Engineers	Human eXperience	NBBJ	SGA/Narmour Wright	VisArch Design
Broaddus Planning	E4H	HuntonBrady Architects, P.A.	Neighboring Concepts	Shepley Bulfinch	Visarch, PA
BRUNS-PAK	EAPC Architects & Engineers	I.C. Thomasson Associates	NELSON	Sichuan Deruntianchen Medical Devices Co., Ltd.	Walsh Group
BSA LifeStructures	Easter Healthcare Consulting	IMEG	Newcomb & Boyd	Siemens	Walter P Moore
BUF Studio	Eckroth Planning Group	INNOVATE Architecture & Interiors	NewGround	Skanska USA	Ware Malcomb
	ECS Southeast, LLP	Innovations Design Group	NK Architects	Skyler Design Build, LLC	Wharton-Smith
	Edifice LLC	INVISION			WJH Health
	Elevar Design Group				WSP
	Environments 4 Health				ZGF Architects

ADVISORY BOARD

The Healthcare Facilities Symposium & Expo has the industry's largest, volunteer advisory board that helps shape the educational content, special features and programs. They ensure all event components include the most relevant information and reflect the trends and issues of the healthcare design, construction and management industry. This passionate group shows amazing dedication to the event and industry with their service.

VICE PRESIDENT, SYMPOSIUM DIRECTOR



Jenabeth M Ferguson
Vice President
Symposium Director
JD Events

SPECIAL ADVISOR AND FOUNDER



Wayne Ruga, PhD, FAIA, FIIDA, Hon. FASID
Founder and President
The CARITAS Project

BOARD MEMBERS



James S Bicak,
SVP Facilities Management,
Construction & Campus
Transformation, MetroHealth



Susan Black,
Principal and Director, Perkins
Eastman Black Architects Inc



Krisianna Bock, MPH, FACHE, EDAC, CPHQ, Principal, HKS Architects



Neal Boothe
Principal/Senior Electrical Engineer,
TLC Engineering for Architecture



Orest Burdiak,
Principal Interior Designer,
Dept. of Veterans Affairs



Brenda M Bush-Moline, AIA, LEED AP, EDAC, Senior Principal/Healthcare Leader, Stantec Architecture



Robert S Callaghan, Director of Business Development-Healthcare, BEAR Construction Company



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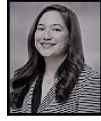
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AUSTIN, TX

HEALTHCARE CONSTRUCTION MARKET

- Healthcare is one of Austin's largest and fastest-growing industries. The region is home to more than 4,200 healthcare employers representing approx. 3,700 companies that embody diverse segments of the industry.
- The Dell Medical School at The University of Texas at Austin is a new teaching hospital that will become Central Texas' gateway to the future of care. With Dell Seton Medical Center at The University of Texas, Austin will have more specialists for a growing population; sustain high quality care for all, with a special concern for the vulnerable; discover new treatments, and enjoy economic growth.
- Seton Healthcare Family, a regional health care system, and Central Health, a public health care district, a new teaching hospital will be constructed adjacent to the new Dell Medical School
- St. David's HealthCare recently announced a \$275 million investment in the Central Texas area
- Texas has \$15.8 billion in the healthcare construction pipeline according to Dallas News
- Texas Society for Architects has over 6,500 members
- Texas is one of top 3 healthcare markets in the country with more than 600 hospitals
- Top hospitals in the country such as Houston Methodist Hospital, Memorial Hermann-Texas Medical Center and Baylor University Medical Center

THE DESTINATION!

- One of The Best Cities in North America by Travel + Leisure
- Named America's Next Boomtown by Forbes
- Austin was named one of The 13 Hottest US Cities for 2016 by Business Insider.
- Austin ranked #5 on The Top 25 Future-Ready U.S. Cities by PCMA Convene

- There are more than 200 restaurants, with a wide culinary range and many award-winning options.
- More than 250 live music venues
- Austin ranks in the top 20 large cities with the most vibrant art community in America, according to SMU's National Center for Arts Research.

AUSTIN IS ACCESSIBLE!

- Austin-Bergstrom International Airport - «Best Domestic Airport Worldwide» and #16 Most Affordable Airport in the U.S.
- ABIA located only 7.5 miles from downtown, less than a 15 minute drive
- 50+ nonstop flights daily including international flights from London, Frankfurt, Cancun, Guadalajara and Toronto
- San Antonio is 74 miles, Houston is 147 miles and Dallas is 181 miles, Fort Worth is 188 miles
- The Austin Amtrak station is located on North Lamar Boulevard. Servicing the Texas Eagle route, trains run daily between Chicago and San Antonio and three times per week between Chicago and Los Angeles.
- Austin's Capital MetroRail service runs on 32 miles of existing freight tracks between Leander and downtown Austin. The Red Line services nine stations, including a stop in front of the Austin Convention Center. Each of the six vehicles holds 200 passengers and offers free wireless internet service

THE VENUE!

- The Austin Convention Center was named one of the Best Convention Centers by Smart Meetings
- Free WIFI throughout the entire facility
- The Austin Convention Center is a LEED® Gold certified building
- The convention center has a convenient downtown location, between the shores of Lady Bird Lake and historic Sixth Street. It has easy access to I-35 and is a short distance from 6,500 downtown hotel rooms