



HEALTHCARE  
FACILITIES  
symposium and expo

Join Us at  
Our 29th  
Annual  
Event

at the intersection of  
**DESIGN** and  
**WELLNESS**

Sept. 19–21, 2016  
Hilton Orlando  
Orlando, Florida

Register by July 22 and  
**SAVE UP TO \$500**  
on your full conference pass

EARN UP TO 15 CEUS



GBCI  
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[hcarefacilities.com](http://hcarefacilities.com)



at the intersection of  
**DESIGN** and  
**WELLNESS**

## GET A FRESH PERSPECTIVE FROM A NEW INTERSECTION

Join us in our new location to shape the dialogue on the Intersection of Design and Wellness. This year's healthcare landscape continues to push design build professionals and healthcare providers to adapt to an ever-changing marketplace.

Business models, project delivery methods, care cycles and funding mechanisms aren't waiting for your firm or your facility to catch up – they're driving forward and so should you.

Make your plans to be at the 2016 Healthcare Facilities Symposium & Expo and connect with the real thought-leaders and top business minds in our industry. We're so confident you will benefit from your experience, your registration fee is 100% guaranteed!

Keep up to date on:

**#HFSE**

**#designingwellness**



facebook.com/  
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twitter.com/  
hcarefacilities

Considering attending for the first time? Have a question about the event? Or want to know why you need to attend this fall? Feel free to contact me anytime at [jenabeth@jdevents.com](mailto:jenabeth@jdevents.com)

—**Jenabeth Ferguson**

Vice President, Symposium Director  
JD Events



## ADVISORY BOARD

Our outstanding and involved advisory board represents the breadth of attendees. Our Advisory Board works to certify the education, exhibits and networking reflect the current trends and issues facing our industry.

### VICE PRESIDENT, SYMPOSIUM DIRECTOR

**Jenabeth M Ferguson,**  
Vice President, Symposium  
Director, JD Events

### SPECIAL ADVISOR AND FOUNDER

**Wayne Ruga, PhD, FAIA,  
FIIDA, Hon. FASID**  
Founder and President,  
The CARITAS Project

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Design With Science  
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Director, Perkins Eastman  
Black Architects Inc

**Stephen K Brigham,**  
Director - Capital Planning  
& Projects, University of  
Arizona Health Network

**Orest Burdiak,** Principal  
Interior Designer, Dept. of  
Veterans Affairs

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LifeStructures

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Strategic Facility

Planning and Project  
Management, KD Crook  
Healthcare Consulting

**Deb D'Agostino,**  
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**Michael Doiel, AIA,**  
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HDR Architecture

**Tama Duffy Day, FIIDA,  
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Wellness Practice Area  
Leader, Gensler

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President, Global  
Healthcare, Humanscale

**Jeremy Fortier, PMP,  
CHC, LEED, AP**  
Senior Project Manager  
– Planning Design and  
Construction, Ascension

**Jessica Gutierrez-  
Rodriguez,** Director of  
Clinical Support Services  
Texas Center for Infectious  
Disease

**Bruce Komiske, MHA,  
FACHE,** V.P. New Hospital  
Design and Construction,  
Erlanger Medical Center

**Mary Ann Lukowicz, BSCE,  
LEED AP,** Project Executive,  
Power Construction  
Company, LLC

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VP, National Strategy and  
Development, Duke Realty  
Healthcare

**Brian McFarlane,** Principal  
IHC Group Director for  
Development, HKS, Inc.

**Ann McGauran,**  
Executive Director of  
Tenant Services and  
Facility Management,  
State of Tennessee

Real Estate Asset  
Management, Department  
of General Services

**Lynn Murphy,** Director,  
Planning and Project  
Management, Northwestern  
Memorial HealthCare

**Bruce Raber,** Vice  
President, Practice Leader  
Healthcare, Stantec  
Architecture

**Grant Ramsay,** Regional  
Director of Technology  
Design, Vanderweil  
Engineers

**Cathy Richter,** Vice  
President Business  
Development, Healthcare  
NewGround

**Jim Rossmessl,** Senior  
Executive Vice President,  
The Boldt Company

**William Scrantom,**  
Principal, Arup

**Ari Tinkoff, PE,** Associate  
Principal, HVAC Engineer  
Bard, Rao + Athanas  
Consulting Engineers, LLC

**Vladislav Torskiy, IAIA,  
ACHE, AHA, LEAN  
Healthcare CP,** Principal  
SmithGroupJJR

**David J Vitka, R.A.,  
M. Arch, M.B.A.,** Vice  
President, Facility Planning  
Catholic Health System

**Donna Ware,** Director of  
Planning & Design, BJC  
HealthCare

## KEYNOTES

### MONDAY, SEPTEMBER 19



#### 8:30 AM–9:45 AM THROUGH THE EYES OF A PATIENT

**Rebekah Gregory**

Rebekah Gregory is a simple small town woman and mother whose life was forever changed due to the events of the Boston marathon bombings on April 15, 2013. This horrible act of terrorism left her as one of the names of the seventeen amputees and therefore permanently handicapped at the young age of only twenty six years old.

Instead of being bitter, Rebekah has used her platform in a huge way by encouraging others worldwide. Speaking out about her story and own daily obstacles, she believes that life's struggles are not only meant to teach us lessons, but make us better versions of ourselves than before. Rebekah's delivery with her quick wit and contagious optimism is sure to have everyone feeling inspired and ready to make their own life changes. Outlining her popular phrase, "with every new day comes new hope" she never fails to leave her audience ready to "change the world."



### TUESDAY, SEPTEMBER 20

#### 9:15 AM–10:15 AM

This keynote will be announced at [hcarefacilities.com](http://hcarefacilities.com) as well as through social media in July 2016. Be sure to keep your eyes out for this exciting announcement.

### WEDNESDAY, SEPTEMBER 21

#### 11:00 AM – 12:00 PM

#### TECHNOLOGY AND THE PATIENT EXPERIENCE

##### SPEAKERS:

**Margaret Cervantes**, *Strategic Design Consultant, Philips Design HealthTech*

**Robert Dalton**, *Philips Healthcare*

**Terry Miller**, *Medical Technology Consultant, Med-Tech Consulting*

**Patricia Rice-Spivey**, *Healthcare Principal, Studio+*

**Dr. Corey Scurlock**, *Medical Director, WMC Health's eHealth Center*

**Dr. Abhijit Singh**, *Philips Healthcare*

**Michele Thoman BSN, MBA, RN**, *System Chief Nursing Officer at NCH Healthcare System and the Chief Operating Officer, NCH North Naples Hospital*

##### MODERATED BY:

**Grant Ramsay**, *Regional Director of Technology Design Vanderweil Engineers*

Our closing session will address how technology impacts the patient experience. Visit [hcarefacilities.com](http://hcarefacilities.com) for the full description and updated line up of speakers.

## SPECIAL FEATURES

### NEW THIS YEAR!

Throughout the event, a visual translator will capture the ideas, conversations and highlights of our conference in a unique and powerful graphic format called Visual Translation. Come see our ideas take shape. This special feature is brought to you by



### MONDAY, SEPT. 19

#### 12:30 PM–2:00 PM

#### AWARDS LUNCHEON

Join the Symposium community to hear about the award winning projects, products and individuals being honored at this year's Symposium.

#### SYMPOSIUM DISTINCTION AWARDS



The 2016 Symposium Distinction Awards will be presented in a brief presentation during the Awards Luncheon. Each winner will also have a display board at the event. The Distinction Awards competition honors design teams and individuals who have made a profound contribution to the healthcare design industry. In addition, it recognizes the best and most innovative new products of the year. Entry Deadline: July 29, 2016

#### DESIGN AWARDS:

Team Award  
User-Centered Award  
Adaptive Reuse Award  
Individual Award  
George Pressler Under 40 Award

#### PRODUCT AWARDS:

Most Innovative  
Most Sustainable  
Architects' Choice

**GS** Generative Space

**ASID** American Society of Interior Designers

### GENERATIVE SPACE AWARD

**GS** The Generative Space Award recognizes break-through designs that improve health and healthcare. The 2016 Winner will be announced at a brief presentation during the Awards Luncheon.

For more information on both awards programs and this year's entry forms please visit [hcarefacilities.com](http://hcarefacilities.com)

### TUESDAY, SEPT. 20

#### 10:00 AM – 3:00 PM DESIGN SOLUTIONS THEATER

The Design Solutions Theater is your chance to hear from the industry's major design firms and learn about their most exciting projects in these short, informative sessions.

#### LEARNING LOUNGE

Get to the heart of the matter! These are informative 30 minutes talks presented in an open theater on the exhibition floor.

#### TECH TALKS

New this year! Join us for interesting talks focused on today's technology impacting healthcare facilities presented in an open theater on the exhibition floor.

### PASSPORT TO THE SYMPOSIUM

Let the passport program be your guide to finding products and solutions in the exhibit hall for your construction or renovation project. Visit with select exhibitors and have your passport stamped. Return completed passports and you will be entered to win some exciting prizes.

### WEDNESDAY, SEPT. 21

#### 12:00 PM–4:00 PM

#### FACILITY TOURS

Separate registration required

#### TOUR 1 NEMOURS CHILDREN'S HOSPITAL

#### TOUR 2 FLORIDA HOSPITAL WOMEN'S TOWER

#### TOUR 3 ORMC'S NEW NORTH PATIENT TOWER

Please visit [hcarefacilities.com](http://hcarefacilities.com) for more details on each tour.



## NETWORKING OPPORTUNITIES

We know you want time to chat with old friends and make new connections so we give you plenty of opportunities over the 3 days to network with all of the folks participating in the Symposium.

### MONDAY, SEPT. 19

#### 7:30 AM–8:30 AM Welcoming Breakfast

Sponsored by:



#### 4:30–6:30 PM

Grand Opening of Exhibit Floor and Symposium Party

Sponsored by:



#### 11:30 AM–1:00 PM

Networking Lunch on Exhibit Floor



#### 2:15 PM–3:00 PM

Networking Break on Exhibit Floor

#### 6:00 PM–8:00 PM

Networking Mixer

### TUESDAY, SEPT. 20

#### 7:00 AM–8:00 AM Networking Breakfast

### WEDNESDAY, SEPT. 21

#### 7:30 AM–8:30 AM Networking Breakfast



Register by July 22 with VIP code from mailing label and save up to \$500 on your full conference pass

Hilton Orlando | Sept. 19–21, 2016

To register or for up-to-date information visit [www.hcarefacilities.com](http://www.hcarefacilities.com).

Group Rates Available! Call 203-371-6322 for details.

10:00 AM–11:00 AM

### A01: GAMING AS A TOOL FOR EXPANDING A PROJECT'S PERFORMANCE AND VALUE

**SPEAKERS:**  
 **Gail Borthwick AIA, LEED AP, Design Director, Associate, Gensler**  
**Todd M. Cohen FACHE, EDAC, Director, AtSite Inc.**  
**Tama Duffy Day FIIDA, FASID, Principal and Firmwide Health & Wellness Practice Area Leader, Gensler**

### B01: "YES, WE'RE OPEN": YOUR MAP TO PHASED RENOVATIONS IN AN ACUTE CARE SETTING


**SPEAKERS:**  
**Nancy Hanright, Director of Space Management, Boston Medical Center;**  
**Chris Lynch, Principal, Code Red Consultants;**  
**Bernadette Muncy, Project Architect, TRO**


### C01: ELEVEN CANCER CARE DESIGN INNOVATIONS THAT WORKED AND THREE THAT DIDN'T

**SPEAKERS:**  
**Andrew Jarvis AIA, LEED AP, Principal, Director of Healthcare Practice, EwingCole**  
**Kimberly Wright MFA, MBA, Director, Facilities Planning, Memorial Sloan Kettering Cancer Center**

### D01: BEYOND SUSTAINABILITY: TRANSFORMING OLD FACILITIES FOR NEW HEALTHCARE

**SPEAKERS:**  
**Eric Fischer, Managing Director, Trammell Crow**

 Generative Space

 American Society of Interior Designers

## DISCUSSION FORUMS

*These sessions are interactive discussions where everyone is encouraged to speak up, ask questions and join the conversation.*

10:00 AM - 11:00 AM

### E01: WHEN THE DESIGN PROFESSIONAL BECOMES A PATIENT ADVOCATE – WHAT DO WE LEARN?

**SPEAKERS:** Sharon Doyle, Senior Facilities Planner, Main Line Health; Eric Lautzenheiser AIA, ACHA, Director, Health Facilities Planning, Francis Cauffman

11:15 PM - 12:15 PM

### E02: HOW TO KILL THE READING ROOM MAN CAVE.

**SPEAKERS:** Tobias Gilk, Senior VP, Radiology Planning; Robert P. Junk AIA, AHRA, President, Radiology Planning; Greg Patrick, President, Redrick Technologies, Inc.;

2:00 PM - 3:00 PM

### E03: NEW STRATEGIES NECESSARY IN BUILDING CLINICS OF THE FUTURE

**SPEAKERS:** Carl Beers AIA NCARB, Principal and Vice President, HKS; Mouji Linarez-Castillo, Florida Healthcare Core Market Leader, DPR Construction; Hamilton Espinosa, CHC, LEED AP, Director - Healthcare Market Sector, DPR Construction; Margaret B. Row MD, MBA, Vice President, Operations, MD Anderson; Nicole Thomas, MHA, FACHE, Senior Vice President of Specialty Services, Baptist Health

4:00 PM – 5:00 PM

### E04: NETWORK ACCESS CONTROL (NAC) IN YOUR FACILITY

**SPEAKERS:** Jason Mishka MBA, CCNA, Senior Network Architect, University of Michigan Health System; Grant Ramsay, Regional Director of Technology Design, Vanderweil Engineers

Company  
**Robert G. Gesing AIA, Principal, Trinity (Planning Design & Architecture)**  
**Bob Gilbert, President of Ambulatory Services, MedStar Health**

### G01: "FOOD FOR HEALTH" A MAJOR MEDICAL CAMPUS' LONG VIEW OF THE FOOD EXPERIENCE.

**SPEAKERS:**  
 **Malaina Bowker, Assoc. Director, Real Estate & Facilities, Brigham Women's Hospital**  
**Rosalyn Cama FASID, EDAC, President, CAMA, Inc.**  
**Robert Simmons, Principal, Bruner/Cott & Assoc**

11:15 AM–12:15 PM

### A02: ELEVATING LONG TERM ACUTE CARE: A SUSTAINABLE NEW MODEL FOR LTACH DESIGN

**SPEAKERS:**  
**William K. Kapp III, M.D., M.S., FAAOS, Founder & President, Landmark Hospitals**  
**Paul Macheske, AIA, ACHA, LEED AP, Associate Principal, Dir. of Healthcare Design, HuntonBrady Architects**

### B02: WHY SHOULD HOSPITAL LOBBIES BE BORING? **SPEAKER:**

## MONDAY IS MENTAL HEALTH DAY!

10:00 AM–11:00 AM

### THRU THE CONSUMER'S EYES

**SPEAKERS:** Evangelia Chryssikou, Dr. Marie Currie Fellow, University College London; A representative from Bring Change 2 Mind  
**MODERATED BY:** Jessica Gutierrez-Rodriguez, Director of Clinical Support Services, Texas Center for Infectious Disease

11:15 AM–12:15 PM

### THE PROVIDER'S PERSPECTIVE

**SPEAKERS:** Paul Blaser, Principal Architect, Lean Architect; Alex Z. Huber R.A., Behavioral Healthcare Environments Planner  
**MODERATED BY:** Jim Rossmeissl, Senior Executive Vice President, The Boldt Company

2:00 PM– 3:00 PM

### MENTAL HEALTH DESIGN: CASE STUDIES

**SPEAKERS:** Angela Mazzi AIA, ACHA, EDAC, Senior Medical Planner, GBBN Architects; Francis Murdock Pitts FACHA, FAIA, OAA, President, architecture+; Vladislav Torskiy, ACHE, AORN, IAIA, Lean Healthcare CP, Health Care Studio Leader | Principal, SmithGroupJJR  
**MODERATED BY:** Rolando Conesa AIA, Principal, MGE Architects

3:15 PM–4:15 PM

### WHEN THE ARCHITECT GOES HOME

**SPEAKERS:** Brenda Jentink, NCIDQ, IIDA, EDAC, Director of Interior Design, PFB Architects, LLC.; All faculty from above sessions  
**MODERATED BY:** Deb D'Agostino FACHE, EDAC, President, P4H, Inc

**Bruce Komiske MHA, FACHE, V. P. New Hospital Design and Construction, Erlanger Medical Center**

### C02: UTILIZING SIMULATION TO PREDICT THE FUTURE: IMPROVING PERFORMANCE + COSTS

**SPEAKERS:**  
**Steven Langston, Design Director, RLF**  
**Maurice Mascoe, MD, FACEP, FAAEM, Medical Director and Director of Emergency Services, Health Central Hospital**  
**Susan O'Hara RN, BA, MPH, President & Founder, O'Hara HealthCare Consultants, LLC**

Please be sure to visit [www.hcarefacilities.com/conference.asp](http://www.hcarefacilities.com/conference.asp) for full descriptions and updated speakers

### D02: DESIGNING WELLNESS FOR HEALTHCARE WORKERS

**SPEAKERS:**  
 **Sheila Bosch, Ph.D., Assistant Professor Department of Interior Design, University of Florida**  
**Amy Sickeler, RID, LEED AP, Interior Design Principal, Perkins+Will**  
**Deborah H. Smith, Healthcare Planner, Flad Architects**

### G02: WHY GENERATIVE SPACE WORKS FOR ADMINISTRATIVE FUNCTIONS

**SPEAKERS:**  
 **Megan DeCrane, Director of Customer Service, Customer Service, Humanscale**  
**Lynda M. Dehn, Global Director – Contract and Compliance Sales,**

Humanscale

2:00 PM–3:00 PM

### A03: RETHINKING THE VALUE OF THE SPLIT FLOW ED

**SPEAKER:**  
 **James Lennon AIA, ACHA, Team Leader TEAM ED, HKS**

### B03: CREATIVE JOINT VENTURE FOR POST-ACUTE REHAB SUCCESS

**SPEAKERS:**  
**Cleve Haralson, Vice President of Real Estate and Development, Kindred Healthcare**  
**Dan Harrington, Development Executive, Healthcare, Duke Realty**  
**Matt Manning, Senior Project Designer and Project Manager, Earl Swensson Associates**  
**Kevin Rash MPT, FACHE, Administrative Vice President, Mercy Health – Springfield**

### C03: DEFINING CULTURE & ENHANCING BRAND IDENTITY TO DEVELOP PATIENT LOYALTY

**SPEAKERS:**  
**Dudley Campbell, Senior Project Manager, Devennney Group Architects**  
**Dan Mazany, System Director, Design and Construction, Dignity Health**

### D03: SHOULD WOMEN BE PATIENTS IN CHILDREN'S HOSPITALS: AN UPDATE

**SPEAKERS:**  
**Annie Coull, Vice President, Healthcare Practice Leader, Stantec Architecture, Inc**  
**Elena Gates MD, Professor & Vice Chair, University of California, San Francisco**  
**Judith Smith MHA, Principal, Smith Hager Bajo, Inc**

### G03: THE GENERATIVE SPACE PRIMER: LEARNING FROM THE 2016 GENERATIVE SPACE AWARD RECIPIENTS

**SPEAKER:**  
 **Wayne Ruga, PhD,**

**FAIA, FIIDA, Hon. FASID,**  
Founder and President, The  
CARITAS Project

3:15 PM–4:15 PM

**A04: DON'T RISK  
IT, RIGHT-SIZE IT!  
TECHNOLOGY FOR  
TODAY'S HEALTHCARE  
PROJECTS**

**SPEAKERS:**

**Angela Cox**, Vice President  
of Administration, Artic  
Slope Native Association  
Hospital

**Tom Hicks**, Consultant and  
recently retired Senior Vice  
President, HDR

**Von Lambert**, Senior Project  
Manager, Rider Levett  
Bucknall

**Dave Powers**, Associate,  
Senior Project Manager,  
Rider Levett Bucknall

**B04: YOU CAN'T ALWAYS  
GET WHAT YOU WANT...  
OR CAN YOU?**

**SPEAKERS:**

**Camulla Cochran Twohey**,  
**AIA**, Senior Project  
Architect, HDR

**Marilyn Collins EDAC**,  
Director Business

Devevelopment -  
Healthcare, ASSA ABLOY  
Door Security Solutions  
**Nancy Dolan**, Manager,  
Strategy, Planning & Design,  
Advocate Health Care  
**Denise Haberkorn**,  
Healthcare End User  
Specialist, ASSA ABLOY  
Door Security Solutions

**C04: TRAC HIGH  
PERFORMANCE DESIGN  
PROCESS FOR THE UVA  
HOSPITAL EXPANSION**

**SPEAKERS:**

**Luis Carrazana LEED AP**,  
Senior Clinical & Research  
Planner / Architect,  
University of Virginia

**Jacob Knowles LEED AP**,  
Director of Sustainable  
Design, BR+A

**Jeff Saad, AIA, LEED AP  
BD+C**, Associate Principal,  
Senior Project Architect,  
Perkins+Will

**Jeff Sanner, AIA, LEED AP  
BD+C**, Project Architect,  
Associate, Perkins+Will

**D04: ST. THOMAS 5 YR  
POST OCCUPANCY-  
IMPACTS OF DESIGN  
& CONSTRUCTION**

**DECISIONS**

**SPEAKERS:**

**Jennifer Hendrich Cayton**,  
Manager of Design,  
Ascension Health  
**Jennifer Garland**, National  
Healthcare Group, Turner  
Construction

**G04: GENERATIVE SPACE  
INTENSIVE – WHAT?,  
WHY?, WHO?, AND  
HOW?**

**SPEAKERS:**

**Wayne Ruga, PhD, FAIA,**  
**FIIDA, Hon. FASID**,  
Founder and President, The  
CARITAS Project

**Heather Fennimore**,  
President, Global  
Healthcare, Humanscale  
**Jessica Gutierrez-  
Rodriguez**, Director of  
Clinical Support Services,  
Texas Center for Infectious  
Disease

**Francis Murdock Pitts  
FACHA, FAIA, OAA**,  
President, architecture+;  
**Bruce Raber**, Vice  
President, Practice Leader  
for Healthcare, Stantec  
Architecture  
**Annette Ridenour**, President  
& CEO, Aesthetics Inc.

**SPEAKERS:**

**Laura Faye**, Founding  
Executive Director, Hospitals  
for a Healthy Environment  
**Cindy Nuesslein**, Principal,  
Mazzetti

**Walt Vernon PE, LEED**,  
CEO/President, Mazzetti

**F05: MUSEUMS: A  
HOSPITAL'S NEW BEST  
FRIEND?**

**SPEAKERS:**

**Annette Ridenour**, President  
& CEO, Aesthetics Inc

**Danielle Semple**, Strategic  
Partnerships Officer, BC Chil-  
dren's Hospital Foundation  
**Naj Wikoff**, East Coast Rep-  
resentative, Aesthetics, Inc

**G05: LEGACY OF GREAT  
HEALTHCARE & DESIGN:  
AGA KHAN UNIVERSITY  
HOSPITAL KARACHI**

**SPEAKERS:**

**Mark Careaga AIA**,  
Associate Principal, Payette  
**Alison Laas AIA**, Associate,  
Payette

**Scott Rawlings, AIA, FACHA,**  
**LEED AP**, Healthcare  
Principal, Payette  
**Samir Sadrudin**, Head of  
Design, Aga Khan University

1:00 PM–2:15 PM

**A06: POPULATION  
HEALTH STRATEGY  
UNDER THE AFFORD-  
ABLE CARE ACT**

**SPEAKERS:**

**Michael P. Adcock**,  
Administrator, Telehealth  
Services, University of  
Mississippi Medical Center  
**Patrick M. Casey**, Executive  
Director - Office of Planning,  
Design, and Construction,  
University of Mississippi  
Medical Center  
**Tonya Moore PhD, RN**,  
Administrator, Community  
Health Services, University of  
Mississippi Medical Center

**B06: PUBLIC ART /  
HEALING ART: THE**

Please be sure to visit  
[www.hcarefacilities.com/conference.asp](http://www.hcarefacilities.com/conference.asp)  
for full descriptions  
and updated speakers

**SAN FRANCISCO  
EXPERIENCE**

**SPEAKERS:**

**Larry Bongort**, Senior  
Healthcare Architect, Stantec  
**Mary Louise Fleming RN,**  
**PhD**, Clinical Professor  
and Director, Healthcare  
Administration and  
Interprofessional, University  
of California, San Francisco

**Mivic Hirose RN, MS, CNS**,  
Executive Administrator,  
Laguna Honda Hospital and  
Rehabilitation Center  
**Susan Pontious**, Program  
Director, Civic Art Collection  
and Public Art Programs, San  
Francisco Arts Commission

**C06: DEVELOPMENT OF  
AN INTEGRATED PLAT-  
FORM: VISION TO START  
OF CONSTRUCTION**

**SPEAKERS:**

**Todd Accardi**, Associate  
Vice President; Architect,  
Healthcare Planner,  
CannonDesign  
**John A. Balzer**, Vice  
President, Facility Planning  
and Development, Froedtert  
& the Medical College of  
Wisconsin

**Jeff Gruhn** General  
Manager - Healthcare,  
Mortenson Construction  
**Kevin Matuszewski**, Senior  
Vice President, Cannon  
Design

**D06: DIFFUSING THE  
MYSTERY AROUND  
REIMBURSEMENT AND  
THEIR IMPACT ON  
PHYSICAL SPACE**

**SPEAKERS:**

**Todd M. Cohen, FACHE,**  
**EDAC**, Director, AtSite Inc.  
**Naseema Shafi**, Deputy  
Executive Director, Whitman-  
Walker Health  
**Brian M. Walsh**, Vice  
President Managed Care,  
Northwestern Medicine  
**MODERATED BY:**  
**Tama Duffy Day FIIDA,**  
**FASID**, Principal and  
Firmwide Health & Wellness  
Practice Area Leader, Gensler

**E06: AMERICAN  
COLLEGE OF  
HEALTHCARE**



**ARCHITECTS EXAM  
PREP SEMINAR**

**Antonio Amadeo**, Principal,  
LDC International  
**Valerie Miller**, Healthcare  
Architect, Little Diversified  
Architectural Consulting

**F06: TRANSFORMA-  
TIONAL ACADEMIC  
MEDICAL CENTER**

**SPEAKERS:**

**Eric Fischer**, Managing  
Director, Trammell Crow  
Company

**Ryan McKenzie**,  
Project Executive, Clark  
Construction

**Ari Tinkoff PE**, Associate  
Principal, Bard, Rao + Athanas  
Consulting Engineers, LLC  
**Kenneth Webb**, Senior Vice  
President, HKS

**Steve Wooldridge**, VP -  
Real Estate and Facilities  
Services, MedStar Health

**G06: HOW DO WE  
PRACTICE HEALTH  
DESIGN LEADERSHIP  
TO CULTIVATE A MORE  
GENERATIVE SPACE TO  
CREATE 'A PLACE TO  
FLOURISH'®?"**

**SPEAKER:**

**Jessica Gutierrez-Rodriguez**,  
Director of Clinical Support  
Services, Texas Center for  
Infectious Disease

3:00 PM–4:00 PM

**A07: AN RX FOR SAFER  
MEDICATION  
ADMINISTRATION  
THROUGH DESIGN AND  
ERGONOMICS**

**SPEAKERS:**

**Sacha Burn**,  
Healthcare Ergonomist,  
Humanscale  
**Tamara James, MA, CPE,**  
**CSPHP**, Ergonomics  
Director, Duke University  
and Health System

**B07: HEALTH PLANNING  
THAT INCLUDES STATE,  
REGION AND TAKES  
SERVICES TO PATIENTS**

**SPEAKERS:**  
**Michael Rogala**, Facility  
Planner and Program  
Analyst, Veterans

TUESDAY, SEPTEMBER 20

8:00 AM–9:00 AM

**A05: A NEW VISION FOR  
PROCEDURAL CARE:  
PLAYING IN THE SAME  
SANDBOX**

**SPEAKERS:**

**Barbara Anderson RN, MN**,  
Principal, ZGF Architects  
LLP

**Solvei Neiger AIA**, Principal,  
ZGF Architects LLP

**Lisa Newman RN BSN**,  
Nurse Manager of the  
Endoscopy Department,  
Oregon Health and Science  
University

**B05: ACHIEVING SPEED  
WITHOUT UNDERMINING**



Generative Space



American Society of  
Interior Designers

**QUALITY: AMBULATORY  
CARE PROTOTYPES**

**SPEAKERS:**

**Sean Menogan**, Vice  
President, Facilities, Design  
and Construction, University  
of Colorado Health

**Tim Spence AIA, ACHA,**  
**LEED AP BD+C**, Regional  
Director, BSA LifeStructures  
**Terry Thurston RN, BSN,**  
**MBA**, Director, Healthcare  
Operations Planning, BSA  
LifeStructures

**C05: FROM CAR TO  
EXAM: IDEAS FOR  
SIMPLIFYING THE  
VISITOR EXPERIENCE**

**SPEAKERS:**

**Ben Earls, LEED AP**, Project  
Manager, GBBN Architects  
**Char Mason, RN, MBA,**  
**BSN, NEA-BC**, Vice  
President, Patient Services

and Operations, Cincinnati  
Children's Hospital  
**Amy Mees, IIDA, LEED AP**,  
Senior Interior Designer,  
GBBN Architects

**D05: FORETHOUGHT  
AND HINDSIGHT:  
LESSONS LEARNED  
IN BUILDING A NEW  
CANCER CENTER**

**SPEAKERS:**

**Marcia Gruber-Page, MSN,**  
**MS, RN**, Vice President,  
Oncology Services, Dignity  
Health Arizona, University  
of Arizona Cancer Center at  
St. Joseph Hospital  
**Janet Pangman Assoc AIA**,  
Associate, ZGF Architects  
LLP

**E05: USING THE  
THEDACARE A3  
PROCESS TO SOLVE THE  
ENERGY CHALLENGE**

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**Vladislav Torskiy, ACHE, AORN, IAIA, Lean**  
*Healthcare CP, Health Care Studio Leader | Principal, SmithGroupJJR*  
**Renée Beauclair Twersky, PhD, RN, Associate, Booz Allen Hamilton**

**C07: REINVENTING A COMMUNITY HOSPITAL'S OUTPATIENT CAMPUS FOR THE 21ST CENTURY**

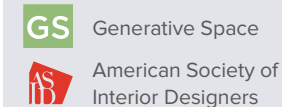
**SPEAKERS:**  
**Timothy Brosnan, MHA, FACHE, Vice President,**  
*Planning and Community Relations, Palos Community Hospital*  
**Thomas Caplis, Vice President & Business Group Leader, Healthcare, The Walsh Group**  
**Nick Faulconer LEED AP, Project Manager, The Walsh Group**  
**David Jaeger, AIA, LEED AP BD+C, EDAC, Principal, Healthcare Studio Leader, HED**

**D07: THE SPRINT WITHIN THE MARATHON: OPERATIONAL WORKFLOW DEVELOPMENT**

**SPEAKERS:**  
**Liz Callahan, Director of Transition Strategy, Stanford Health Care**  
**Susan Ganz, Administrative Director, Transition Strategy, Stanford Health Care**

**E07: FACILITY DEVELOPMENT AND CHANGING HEALTHCARE POLICY: ONE HOSPITAL'S STORY**

**SPEAKERS:**  
**Mitchell L. Collin, AIA, LEED BD+C, Associate Vice President, Health Sciences, CallisonRTKL, Inc.**  
**Geoffrey Morgan, Vice President for Expanded Access, Washington Adventist Hospital**  
**Michael P. Sheerin PE, Chairman / Chief Executive**



*Officer, TLC Engineering for Architecture, Inc.*  
**Gregory Stackel, Associate Vice President, Health Sciences, CallisonRTKL, Inc.**

**F07: HEALTHCARE ENGINEERING DESIGN - IT'S NOT JUST ABOUT OPENING THE BOOK**

**SPEAKERS:**  
**Krista M. Biason, PE, Associate Vice President, HGA Architects and Engineers**  
**Jeff Harris PE, LEED AP, National Director of Mechanical Engineering, HGA Architects and Engineers**  
**Leigh Harrison PE, LEED AP, Principal and the National Director of Electrical Engineering, HGA Architects and Engineers**

**G07: EVEN IN A DESERT PART I**

**GS SPEAKERS:**  
**Francis Murdock Pitts FACHA, FAIA, OAA, President, architecture+**

4:15 PM—5:15 PM

**A08: KEEPING PACE WITH MANAGING AT RISK POPULATIONS**

**SPEAKERS:**  
**Patrick Duke MS, Managing Director, CBRE Healthcare**  
**Anne Lewis, VP Strategy and Development, Trinity Health PACE**

**B08: SPECIAL PATHOGENS PATIENT CARE UNITS: ENSURING A UNIT THAT WORKS**

**SPEAKERS:**  
**Robert Counter AIA, Director of Healthcare, Leo A Daly**  
**Pat Lenaghan, RN, MSN, NE-BC, FAAN Senior Healthcare Clinical and Operations Analyst, Leo A Daly**  
**Sharon Vanairsdale, MS, APRN, ACNS-BC, NP-C, CEN, Program Director for the Serious Communicable Disease, Emory University Hospital**

**C08: REDEFINING REHAB - IT'S MORE THAN MAT TABLES NOW**

**SPEAKERS:**

**Tamara McDonald BS, Project Manager, GBA**  
**Kelly Spivey BA, VP, GBA**

**D08: INTEGRATED TEAM APPROACHES FOR FACILITY ACTIVATION & IMPROVED PATIENT CARE**

**SPEAKERS:**  
**Corey M. Gaarde FHIMSS, Director of Healthcare Design and Transformation, Burwood Group**  
**Stephanie E. Makar, MSLHM, CPHT, Administrative Manager, Hospital Administration, John Dempsey Hospital, UCONN Health**  
**Catherine Zultner PMP, Director, Activation Services, Jacobs**

**E08: DESIGNING THE HOSPITAL OF THE FUTURE USING LEAN PRINCIPLES AND TOOLS.**

**SPEAKERS:**  
**Gerard Leone, Principal, Leonardo Group Americas**  
**John Rodenbeck, Principal, Perkins Eastman**  
**Nancy Zupa, Surgical Services Division, White Plains Hospital**

**F08: WORLD-CLASS RETAIL: NORTHWESTERN MEDICINE'S CHALLENGING & REWARDING JOURNEY**

**SPEAKERS:**  
**Carol Feiner, Market Manager, Property Operations Department, Northwestern Memorial HealthCare**  
**David Leavey, AIA, LEED AP BD+C, Designer and Team Leader, Kiku Obata & Company**  
**Brian R. Simons, CHC, LEED AP BD+C, Project Executive, Skender Construction**  
**Carol Simpson AIA, Project Manager, Northwestern Memorial Hospital**

**G08: EVEN IN A DESERT PART II**

**GS SPEAKER:**  
**Francis Murdock Pitts FACHA, FAIA, OAA, President, architecture+**

8:30 AM—9:30 AM

**A09: WHERE SHOULD I SLEEP? ACCOMMODATING THE SHORT STAY PATIENT**

**SPEAKERS:**  
**Sheila F. Cahnman, AIA, ACHA, LEED AP, President, JumpGarden Consulting, LLC**  
**Alice Gittler, EDAC, LEED Green Associate, Design Researcher, BBH Design**

**Larry Weems II MD, Vice President of Hospitalist Services, Novant Health**

**B09: DIABETES AND DESIGN: GAME CHANGING APPROACH TO A NEW HEALTH CARE FACILITY**

**SPEAKERS:**  
**Tatiana Guimaraes, CAU, Assoc. AIA, Senior Medical Planner, Perkins + Will**  
**Armando Perez, Executive Director, CEMDOE**  
**Peter Trice, Vice President, The Innova Group**

**C09: PREPARING THOUSANDS OF EMPLOYEES TO ACTIVATE A MILLION SQUARE FOOT MEDICAL CENTER**

**SPEAKERS:**  
**Lynn Aguilera, Senior Project Manager, HTS**  
**Kelly Guzman RN MN, Chief Operating Officer/VP Transition Planning, HTS Inc**  
**Kimberly Scurr RN, MPA, Vice President, Operations, UCSF Benioff Children's Hospital**

**D09: STORYTELLING: RESPONDING TO 1000 WOMEN ABOUT THE HOSPITAL OF THE FUTURE**

**SPEAKERS:**  
**Susan Black, OAA, AIA, RAIC, OCA, Principal in Charge, Design Lead, Perkins Eastman Black Architects**  
**Heather J. McPherson,**

**MSc, BSc, OT, CHE, Executive Vice-President of Patient Care and Ambulatory Innovation, Women's College Hospital**

**G09: BUILDING THE HOSPITAL OF THE FUTURE: TEST DRIVE FOR DESIGN**

**ASID SPEAKERS:**  
**Michael Forth, Project Executive, Suffolk Construction Company**  
**Sean Gouvin, Interim Vice President, Baystate Health**  
**Kirsten Waltz AIA LEED AP EDAC, President U.S. Operations, Steffian Bradley Architects**

9:45 AM—10:45 AM

**A10: A PLACE TO BE MY BEST SELF - THE RON JOYCE CHILDREN'S HEALTH CENTRE**

**SPEAKERS:**  
**Colleen Anderson, Director, Autism, Child and Youth Mental Health, McMaster Children's Hospital**  
**Deanna Brown, Principal, Stantec Architecture Ltd**  
**Randi Robicheau, Clinical Leader of the Child and Youth Mental Health Program, McMaster Children's Hospital**

**B10: WINNING OVER TODAY'S MOTHER: HOW HOSPITALS CAN STAY AHEAD**

**SPEAKERS:**  
**Sharon McArdle, Director of Nursing & Service Leader for Labor/Delivery and High Risk Obstetrics, Methodist Women's Hospital**  
**Jennifer Olson, VP of Operations/Executive Director for the Mother Baby Clinical Services, Children's Hospitals of Minnesota & Allina Health**  
**Julie Robertson IIDA, NCIDQ, Senior Interior Designer, HDR**

**Alena Sakalouski AIA, Healthcare Planner | Women's Services Leader, HDR**

**Brian Zabloudil AIA, NCARB, LEED AP BD+C, Associate | Healthcare Planner | Children's Services Leader, HDR**

**C10: PRESERVING HISTORY: ROOSEVELT WARM SPRINGS REHAB & SPECIALTY HOSPITALS**

**SPEAKERS:**  
**Bill Alexander, AIA, Vice President, HKS, Inc.**  
**Lynda B. Herrig PE, Associate Partner, Newcomb & Boyd**  
**Bradley Higdon, AIA, Vice President, BDR Partners, LLC**  
**Jennifer Smith, Assistant Vice President, Facilities Planning, Design and Construction, Augusta University Health**

**D10: HOW TO USE THE LEGO PHILOSOPHY TO ENRICH THE LIFE OF AN IPD LITE PROJECT**

**Joe Jouvenal, Vice President of Operations, McCarthy Building Companies**  
**Stephen Powell, Senior Project Manager, CBRE**  
**Holly Ragan, Managing Principal, FKP Architects**  
**Derek Watson, Director, Planning, Design, Construction, Children's Health**

**G10: NURTURE YOUR BRAND: IT'S NOT WHAT YOU SAY IT IS. IT'S WHAT THEY SAY IT IS.**

**SPEAKERS:**  
**Matt Callan, Architect, Corgan**  
**Jessica Miller, Interior Designer, Corgan**  
**Brenna Nance, Managing Partner, CityDoc Urgent Care Center**

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## OPEN TO ALL ATTENDEES!

TUESDAY, SEPTEMBER 20

### 10:30 AM—11:00 AM MAKING DATA MATTER: APPLYING POE OUTCOMES TO DESIGN APPLICATION

**SPEAKERS:**  
*Lindsey Fay, Assistant Professor, University of Kentucky's College of Design*  
**James W. Harrell, FAIA, FACHA, EDAC, Senior Medical Planner, PDT Architects, LLC**

**11:15 AM—11:45 AM  
LEARNING LOUNGE:  
DESIGN OF HIGH  
PERFORMANCE  
HOSPITALS: PATHWAY  
TO ENERGY LEADERSHIP**  
**SPEAKERS:**  
**Hani Mardini, LEED AP BD+C, Project Manager/ Electrical Engineer,**

*Vanderweil Engineers*  
**Julia Rogers, Sustainable Design Leader, Vanderweil Engineers  
**John Saad, LEED AP, HFDP, Managing Principal, Vanderweil Engineers****

**12:00 PM – 12:30 PM  
LEARNING LOUNGE:  
FLOURISHING IN  
HEALING GARDENS: A  
CASE STUDY**  
**SPEAKER:**  
**Holly Reid ASLA, Landscape Architect, Shive-Hattery**

**12:45 PM – 1:15 PM  
INNOVATION: WE ALL  
WANT IT - WHY IS IT SO  
DIFFICULT?**  
**SPEAKERS:**  
**Rebecca G. Hathaway, RN, MSN, EDAC, Associate AIA, President & Founder, Bridgestar Consulting, LLC**

**Kimberly Montague, AIA EDAC LEED AP, Knowledge & Insights Program Lead - Healthcare, Herman Miller**

**1:30 PM – 2:00 PM  
HEALTHCARE FACILITY  
PLANNING: COST  
COMPARISONS OVER  
TIME**  
**SPEAKER:**  
**Scott Creekmore, Director of Account Management Healthcare, The Gordian Group**

**2:15 PM – 2:45 PM  
SOLUTIONS TO  
MANAGE HOSPITAL  
PARKING CHALLENGES  
AND CUSTOMER  
EXPECTATIONS**  
**SPEAKER:**  
**Andrew Vidor, Parking Consultant, Walker Parking Consultants**

## OPEN TO ALL ATTENDEES!

TUESDAY, SEPTEMBER 20

### 10:15 AM – 10:45 AM EARLY ACTIVATION THROUGH INTEGRATION: HOSPITAL TECHNOLOGY INFRASTRUCTURE

**SPEAKERS:**  
**John Eaton, Senior Project Manager, Inova Health System**  
**Mike Hartman, Sr. Vice President, Clark Construction**  
**Matthew Odell, Director of Technologies, S2N Technology Group**  
**Todd Taylor, Director of Low Voltage/IT Design, Enfinity Engineering**

### 11:00 AM – 11:30 AM LATE BREAKING SESSION

*Please visit the website for this details on this session*

**11:45 AM – 12:15 PM  
CRITICAL SYSTEMS  
AND CO-LOCATION  
FACILITIES – WHAT, WHY  
AND HOW?**  
**Speaker:**  
**Walt Herring RCDD, Senior Telecommunications Designer, AKF Group**

**12:30 PM – 1:00 PM  
INTERACTIVE  
TECHNOLOGIES  
ENHANCING THE  
PATIENT, FAMILY & STAFF  
EXPERIENCE**  
**SPEAKERS:**  
**Ted Hood, Senior Vice President/COO, Gene Burton & Associates**  
**Joshua Kelly BS, RCDD, Project Manager, GBA**

**1:15 PM – 1:45 PM  
MAKING IT HAPPY  
WITH A COAT CLOSET?  
OPTIMIZING SIZE,  
INFRASTRUCTURE &  
COST.**  
**Speaker:**  
**Erik A. Nelson, Senior Associate, Environmental Systems Design, Inc.**

**2:00 PM – 2:30 PM  
LEVERAGING  
CONSTRUCTION  
DOCUMENTATION  
IN HEALTHCARE  
OPERATIONS**  
**SPEAKERS:**  
**Eric Hall, CTO, Innovations10.01**  
**Justin Pollard, Chief Engineer, Sutter Health Santa Rosa**

# LEARNING LOUNGE

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